

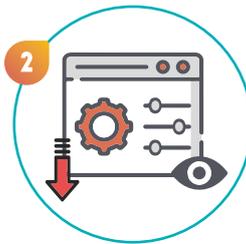
# TRUSTED LEADER IN FILE SECURITY PLATFORM

EasiShare is an Enterprise File Security platform that enables organisations to **secure, manage, and govern** files effortlessly across multiple data repositories, and protects data from being stolen by threat actors as well as leaking by insiders.

The constantly **evolving digital workplace** has created **new challenges** that are often overlooked until **data breaches** happen.



**Weakened File Governance due to Hybrid Working & Shadow IT**



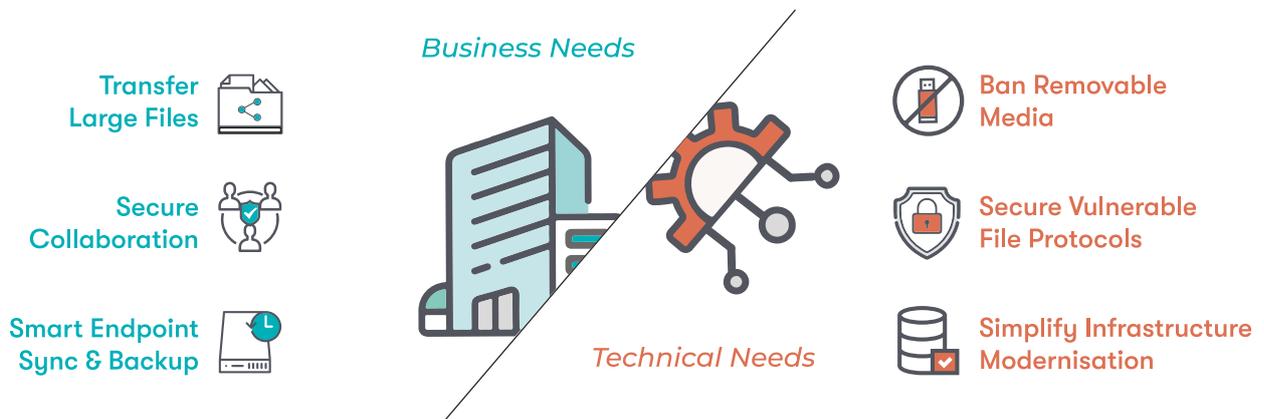
**Inability of IT to meet Tightening RPO/RTO\* Requirements**



**Loss of Visibility & Control to achieve Data Sovereignty Compliance**

We very much need a secure digital space for file exchanges and collaborations to mitigate file security risks driven by expanding attack surfaces and increasingly advanced cyber threats.

EasiShare secures these files, through which it helps many government agencies and enterprises **turn today's file security risks into tomorrow's competitive advantage.**



\*Recovery Point Objective (RPO) and Recovery Time Objective (RTO)

## Use Cases & Challenges



### Transfer Large Files without Removable Media

Enterprises need to share large files<sup>1</sup> with external parties easily while meeting obligations by law to secure and trace all file exchanges with data loss prevention mechanisms.

However, many suffer from data breaches due to Shadow IT and removable media like USB drives. These must be banned and replaced with better solutions.



### Collaborate Safely with Secure Protocols

Threat actors commonly exploit vulnerable protocols<sup>2</sup> to escalate the spread of ransomware. Enterprises must limit exposure to such protocols and provide secure file interfaces for users and systems.

New platforms have to offer granular controls and comprehensive audit logs for managing and governing both internal user collaborations and system transmissions.



### Smart Endpoint Sync & Backup

Instant recovery! When disasters strike, end users must spring back into action swiftly. Organisations require user-friendly endpoint tools for seamless backup and recovery of enterprise files.



### Simplify Infrastructure Modernisation

Data has gravity! This makes hasty data migrations painful. Organisations need a single robust data protection platform that connects both legacy and new storages to modernise effortlessly.

## Achieving Organisational Goals with Enterprise File Security

### Digital Workplace Governance

- Help CIOs create a Data Safe Haven for daily file exchanges
- Granular file controls, tracking and audit logs assist cybersecurity operations in centrally managing different classifications of files
- Empower users to share and collaborate securely and productively with a peace of mind

### Cyber Resilience

- Endpoint Backup & Sync enables swift restoration of critical data should hardware failure or a cyber-attack occurs, thereby raising workplace resilience
- Maintain data confidentiality, integrity, and availability by securing files both at rest and in motion
- Flexible storage connectors enable you to adapt your data structure according to business needs

### Data Sovereignty Compliance

- CIOs can enforce data security policies consistently on a centralised platform
- Take control of where one's data resides
- Manage and review employees' and privileged users' activities to ensure their compliance to standing regulations

<sup>1</sup> Engineering blueprints, infrastructure plans, medical imaging, multimedia production, etc

<sup>2</sup> Server Message Block (SMB) Protocol & File Transfer Protocol (FTP)