



OUR VISION

Protos Labs was created with a vision to ***push the frontier of cyber risk management***. Bad guys are constantly innovating new ways to attack and so should your cyber risk management programme.

We believe that effective cyber risk management is only truly effective when it is ***informed by and measured against*** what truly matters – the ***real-world bad guys***.



WHAT WE DO

Armed with this vision, we have built a suite of cyber risk tools that ***keeps pace with the bad guys***. Our risk tools empower enterprises and insurers to ***move from static, one-sided risk assessments to real-time, end-to-end cyber risk management***.

Our ***threat-based approach*** identifies potential cyber threats relevant to an organization and helps them put in place the necessary controls to mitigate against such nefarious activity.

WHO WE ARE

Protos Labs is a **cyber risk management company** founded by ex-Booz Allen cyber leaders and accoladed by the **Cybersecurity Regulator in Singapore**.

About Us



Founded in 2021, Protos Labs is a Singapore-based **cyber insurtech** startup with offices in **Singapore, Malaysia, Hong Kong.**



Supported by the **Cybersecurity Regulator in Singapore.**



Founded by Joel Lee and Simeon Tan, **ex-Booz Allen cybersecurity leaders** with extensive experience advising Global 500 MNCs, government agencies and national security missions.



Specialise in cyber risk analytics to **help insurers underwrite and price cyber risks**, while **continuously minimizing the risk of a cyber incident.**

Milestones



Winner, Cybersecurity Agency of Singapore (CSA) Innovation Call in cyber risk management



First cyber company in Asia with underwriting tech for cyber insurance



Portfolio Company, FWD Insurance



Plug and Play Insurtech Batch in APAC

Protecting Asian businesses from the high cost of a cyber attack



To **solve the most difficult problems in cyber risk management** by combining our experience in cyber operations, risk management and AI/ML.



To help Asian businesses mitigate the **complexity and cost** of cyber risks. **Asia is ranked #1 in the world in cybercrime**, yet the high cost of cyber attacks to a business are not well understood.



To effectively **reduce risks against what truly matters** - real-world cyber attacks. We do this by employing our unique and proven **threat-based approach** and **connecting that to your risk management programme**.

How We Solve For Complexity and Cost in Cyber Risk Management:

- 1) Cyber Insurance
 - a. Underwriting and Actuarial Pricing
 - b. Active Prevention

- 2) Enterprise Risk Management
 - a. Real-Time Cyber Risk Governance
 - b. Cyber Risk Quantification