

2024

# PDPA Protection Solution for Small Businesses

Ensuring Privacy, Empowering Practices

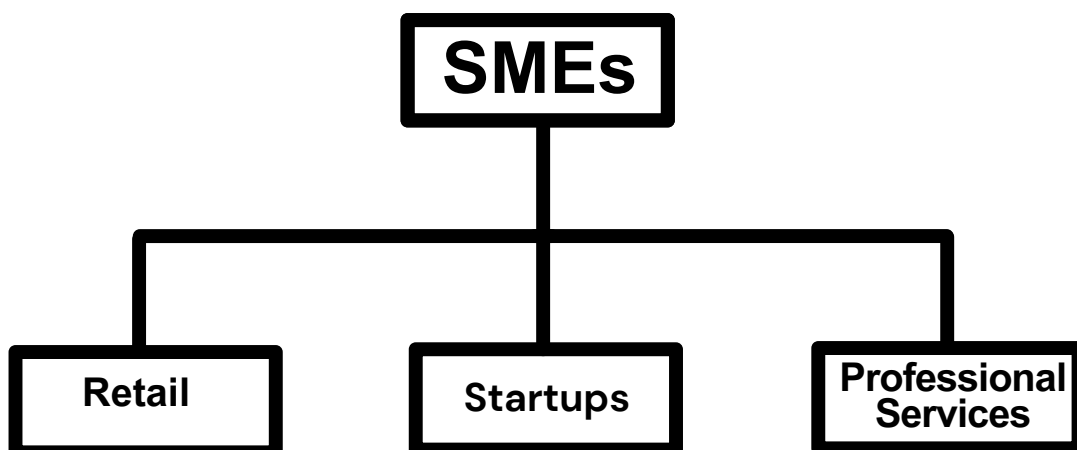


## What is PDPA?

The **Personal Data Protection Act**, or PDPA, provides a baseline protection standard for personal data in Singapore. It comprises various requirements governing personal data collection, use, disclosure, and care. Financial penalties may be imposed on businesses that breach PDPA.

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## Who are at **high risk** of PDPA Breaches?

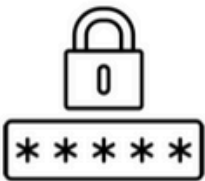


SMEs are targeted for data breaches because they often lack advanced cybersecurity measures. Despite their size, SMEs possess valuable data, making them lucrative targets for cybercriminals.

## Why do you need PDPA protection?



SMEs need PDPA protection to safeguard sensitive customer and business data, which, if breached, can lead to severe financial losses and reputational damage. Compliance with PDPA also ensures that SMEs build trust with their customers by demonstrating a commitment to data privacy and security.



**90% of cyberattacks are due to stolen or compromised credentials**



### About Asiacloud

In operations since 1994, we are a managed cybersecurity service provider and we protect your patient data, computing devices and email security.

Asiacloud Singapore is certified with CSA Cybersecurity and ISO 27001, maintaining international standard for informational security.

## How does this solution benefit your business

- 1** It ensures your patient data are secured and inaccessible to unauthorised access.
- 2** It secures and encrypt your computing devices that access, view, edit and process any confidential data.
- 3** It protects your email accounts from phishing mails. This reduces the possibility of your staff clicking on a malicious link and revealing your credentials to your computing devices

# AC360 DataSecure

Having seen SME business owners struggle to handle and understand cybersecurity risks arising from computing devices and a lack of security awareness training, we developed AC360 DataSecure specifically for SME business owners in Singapore.

Now, SME business owners can detect threats ahead to reduce the likelihood of losing important data, and at the same time remain compliant to PDPA regulatory.



## Tailored for SME Businesses

	Standard	Premium	Enterprise
<b>DEVICE PROTECTION</b>			
Managed Anti-Virus with XDR	✓	✓	✓
Microsoft & 3rd Party App Patching	✓	✓	✓
24/7 Hardware Performance Monitoring	✓	✓	✓
24/7 Managed Threat Detection & Response	✓	✓	✓
24/7 Analyst-Led Threat Hunting	✓	✓	✓
Full Scale Incident Response			✓
<b>DATA PROTECTION</b>			
Encrypt Sensitive Data to PDPA Guidelines	✓	✓	✓
Delivering ongoing data regulatory compliance reporting and audit capability	✓	✓	✓
Security Awareness Training		✓	✓
Dark Web Monitoring			✓
Device Encryption			✓
<b>IDENTITY AND ACCESS MANAGEMENT</b>			
MFA Authentication to protect patient's information and personal data	✓	✓	✓
Check device security posture before granting access		✓	✓
Dynamically adjusts authentication requirements in real-time based on risk signals		✓	✓
<b>REMIEDIATION AND RESPONSE</b>			
Guaranteed Response Time	✓	✓	✓
Dedicated Response Team	✓	✓	✓
Phone & Email Alert	✓	✓	✓
Unlimited Remote Support	✓	✓	✓
<b>MANAGEMENT</b>			
Monthly Reporting	✓	✓	✓
Client Portal Access		✓	✓
Asset Management			✓

Optional mobile device protection and email security protection available.

**Avoiding PDPA Breaches and Fines is made possible with AC360 DataSecure**

Contact us to get your FREE copy of the PDPA Compliance Assessment Checklist

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## Reduce Risk and Exposure



Spam & Malware Protection



Block Phishing Imposters



Email encryption



Content Control



Security Awareness Training

## Recover Quickly & Stay Compliant



Cloud to Cloud Backup



Unlimited Backup Storage & Retention



Email Journal Archiving & Compliance Tool

### STANDARD

### PREMIUM

### ENTERPRISE

#### SUPPORT

Guaranteed Response Times



24x7x365 Monitoring



Email & Phone Alerts



Unlimited Support

8x5

8x5

8x5

#### EMAIL SECURITY

Anti-Spam & Anti-Malware



Anti-Phishing & Impersonation



Content Control



Email Encryption



Security Awareness Training



#### EMAIL BACKUP

Backup of Exchange, OneDrive, Share-Point, Teams



Unlimited Backup Storage & Retention



PDPA Compliant



Email Journal Archiving



Compliance Tools



**Enjoy affordable operational Email Security with no hidden cost!**  
**Contact us today to find out more**

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