



SafeSync

Take Control

One Service at a Time

Introducing SafeSync



Empowering organizations against cyber threats through third-party risk management.



Founded June 2024
through  SG16 cohort

Our Vision

Our vision is to empower everyone to be able to protect themselves against cyber threats and technology vulnerabilities. We believe that cybersecurity is a fundamental right, not a privilege and that knowledge is the most powerful defense against evolving threats. By empowering individuals and organizations with the knowledge and tools they need to protect themselves, we can create a more resilient digital world that can better withstand cyberattacks.

The Problem

Increasing Third-Party Reliance:

- Organizations now use 16x more applications than a decade ago
- Complex web of interconnected systems and data increases risk exposure
- Traditional risk tracking and management are becoming increasingly challenging

Evolving Threat Landscape:

- Software supply chain attack damages projected to reach \$138 billion by 2031
- New cyber threats emerge constantly, requiring real-time visibility and response
- Evolving regulations increase compliance burden and accountability for tech leaders

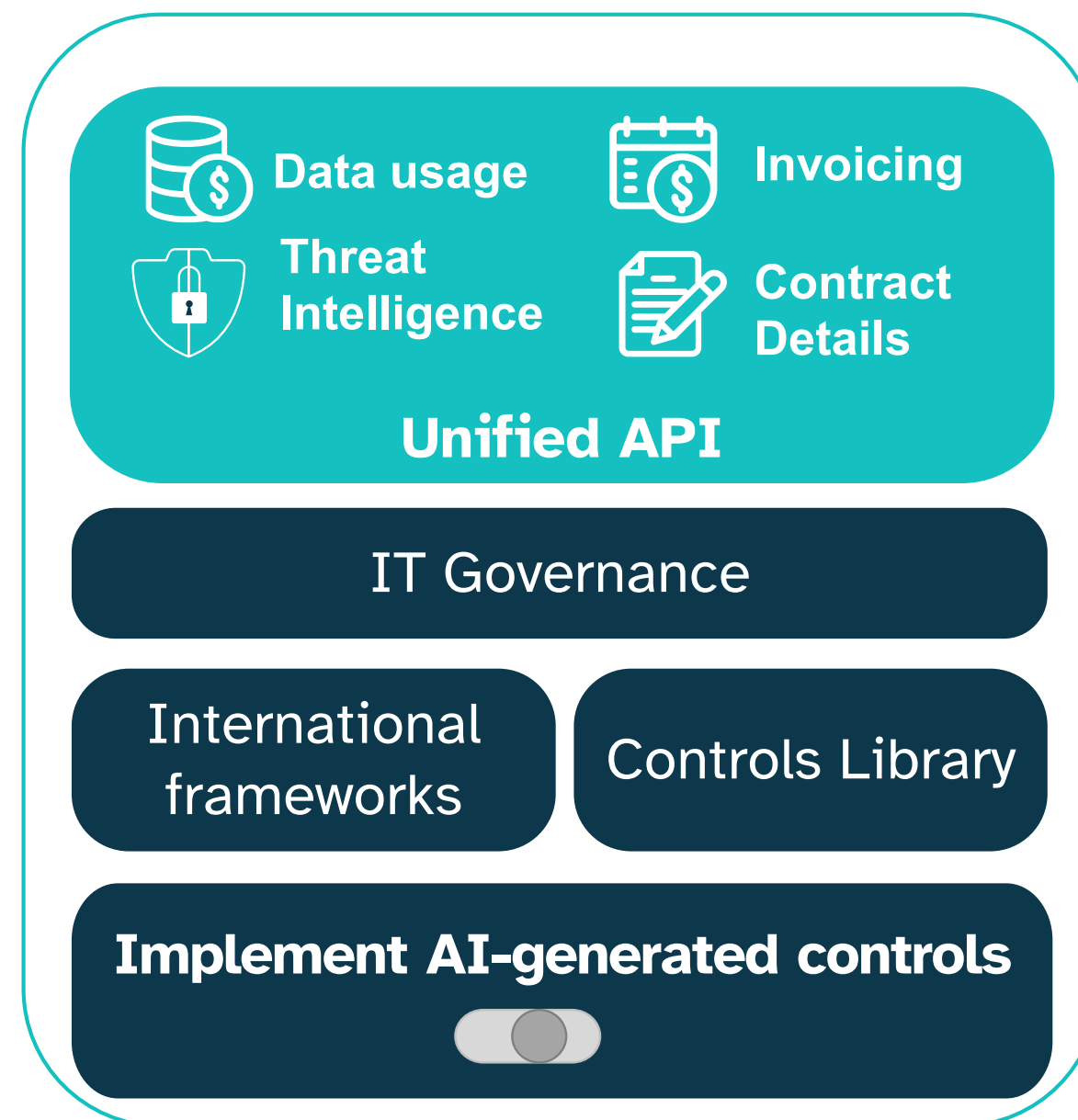
Business Impact of Third-Party Risk:

- Third-party risks can lead to significant financial losses and reputational damage
- Operational disruptions from third-party incidents can cripple business continuity

The SafeSync Solution



AI-powered platform streamlines third-party risk management, safeguarding your critical business operations.



The SafeSync Team



Rohan and Vishay combine deep cybersecurity know-how with sharp financial acumen. This unique blend of tech savvy and business acumen makes them the ideal team to bring SafeSync to market. With experience spanning software development, risk management, and startup growth, they're primed to revolutionize third-party risk management for businesses globally.

Product Development and Innovation

- Experience in delivering high-quality software development projects
- Experience in implementing new technologies in financial services

Go-to-Market Strategy and Execution

- Expertise in financial modeling and data-driven decision-making
- Prior startup experience from Antler cohort and previous ventures

Market Understanding and Customer Acquisition

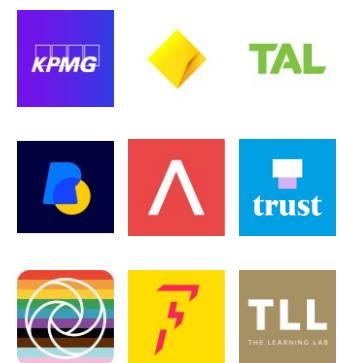
- Extensive network in banking, insurance, and consulting sectors
- Insights into SMB and enterprise cybersecurity needs across APAC

Rohan Wickremesinghe, Co-Founder and CEO:

- 20+ years experience in technology risk and cybersecurity across banking, insurance, and consumer markets
- Experience going from 0 to 1 with his company Roshi Global
- Led technology risk for major integrations and migrations in the financial sector
- Expertise in simplifying complex technology risks for businesses of all sizes
- Proven track record in delivering high-quality software development projects

Vishay Pratap, Co-Founder and COO:

- 8+ years of strategic finance experience across consulting, mid-sized companies, and startups
- Expertise in financial modeling, budgeting, and data-driven decision making
- Experience in streamlining financial processes and optimizing resource allocation
- Background in due diligence and financial analysis for tech companies and startups
- Skilled in translating complex financial data into actionable insights





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